

KEVIN JACKSON



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THE BREAKDOWN

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WHO IS • KEVIN JACKSON

Kevin Jackson is a singer-songwriter with influences ranging from Merle Haggard to Metallica.

Kevin comes from a long line of musicians, from his great, great grandparents hosting Bob Wills and the Texas Playboys at their home in Broken Arrow, Oklahoma on a regular basis, to His father who, as a bassist/songwriter, was part of the late 1980s and early 1990s Hair-Band/Arena Rock era. So, it only makes sense that Kevin's musical style is part traditional country and part 1980s - 1990s arena rock.

Kevin has played shows with some great artist including **Radney Foster, Colt Ford, Randy Rogers, Stoney Larue, Curtis Grimes, Zane Williams, Koe Wetzel, Tyler Bryant, Deryl Dodd, JB and The Moonshine Band, Hillbilly Vegas, Wade Bowen, Ray Wylie Hubbard, Cody Canada, Shotgun Rider, William Clark Green, Jon Wolfe, Brandon Rhyder, Charlie Farley, Josh Ward**, and several others.

Brantley Gilbert, George Strait, Cody Jinks, Kris Kristofferson, Samm Riggs, and Chase Rice have all had a huge impact on Kevin's songwriting for his new self-titled EP that includes the songs Back Home, I'm Gone, Kickin It, Every Move You Make, Gonna Wanna.

All of these singles and the entire EP are available just about everywhere one can download or stream music.

(Ex. Spotify, iTunes, Apple Music, Amazon, Amazon Music, Youtube, Youtube Music, Google Play, ect.)



Streaming Stats 2018-2019

(January 1, 2018 through February 4, 2020)

Song -	Release Dates -	Number of Spotify Streams
Kickin' It	06/2018	556,000
Back Home	01/2018	225,000
I'm Gone	02/2018	185,000
Every Move You Make	07/2018	173,000
Gonna Wanna	10/2018	74,000
Devil Smiles	03/2019	141,000
Two for One	11/30/2019	57,000

TOTAL STREAMS for 2018-2020 as of 02/04/2020 – 1,411,000

OVER 1 MILLION STREAMS in 20 months releasing 1 song about every 4 months on average.

All of this without being signed to a record label, and without a promotion company.

(He continues to see 60,000 - 70,000 streams each month)

In late October the song "I'm Gone" made it into the New Music rotation on SiriusXM The Highway!

Kevin is extremely independent. His band is totally self-contained and capable of handling all aspects of his show production. He is surrounded by people with over 30 years of full event production from FOH sound, video, lighting, graphic arts, and television production.

Kevin is thankful to have friends like **Curtis Grimes, Tom Perkins, David Adam Byrnes, and his father (Travis Jackson)** who all have contributed their writing skills to help Kevin put together great songs that cross all types of musical boundaries and join together the best elements of Texas red-dirt lyrics, Nashville production, and arena rock guitars.



1. SHOWS

Kevin has shared the stage with Legends, Outlaws, and everyone in between.

Kevin is now Headlining the same venues where he opened for many of these artists. He currently averages about 70-90 shows per year. However, that will increase in 2019 to over 100. 2020 looks to be well over 100 shows.

April 2018 -Radney Foster

October 2018 -Colt Ford

March 2019 -Randy Rogers

September 2017 -Stoney Larue

April 2017, Sept. 2017, May 2018, Oct. 2018, May 2019 -Curtis Grimes

December 2018 -Zane Williams

September 2017 -Koe Wetzal

September 2017 -Tyler Bryant and the Shakedown

July 2018 -Deryl Dodd

July 2018 -JB and The Moonshine Band

June 2018, December 2018 -Hillbilly Vegas

October 2018 -Wade Bowen

February 2019 -David Adam Byrnes

October 2018 -Ray Wylie Hubbard

October 2018 -Cody Canada

April 2019 -Shotgun Rider

October 2018 -William Clark Green

April 2019, May 2019 -Jon Wolfe

April 2019 -Brandon Rhyder,

July 2019 -Charlie Farley

July 2019 -Josh Ward

August 2019 -Stoney LaRue

and more...



2. SOCIAL MEDIA AND WEB LINKS

Website - <https://www.kevinjackson.co>

Facebook - <https://www.facebook.com/KevinJacksonTexas/>

Instagram - https://www.instagram.com/btm_mediagroup

Twitter - <https://twitter.com/KevinJacksonTex>

Spotify - https://open.spotify.com/artist/6Z5Ah6xkADsn5hdXXrx4xb?si=b-OEZ6uDT62PGr90GO_0lg

YouTube - <https://www.youtube.com/user/FallbrookRocks/>

Amazon Music -

https://music.amazon.com/albums/B07J4TSM2X?ref=dm_sh_e22a-50bd-dmcp-272b-e8b5a&musicTerritory=US&marketplaceId=ATVPDKIKX0DER

Deezer - <https://www.deezer.com/us/album/74968482>



3. MEDIA LINKS

Live Concert Video –

- 04/2019 - <https://youtu.be/2VPoapuCA70>
<https://youtu.be/oTw79JUZfd4>
- 10/2019 - https://youtu.be/m7J1lt_PFjw (Sound Check Video)
- 09/2019 - <https://youtu.be/dRE4kobVqOA>
- 09/2019 - <https://youtu.be/aVAmyRS0vdl>
- 09/2019 - <https://youtu.be/IQ4YMGpsCZU>
- 03/2019 - <https://youtu.be/s-WdgEhBda4>
- 12/2018 - <https://youtu.be/iUd6xxEJ414>
- 03/2019 - <https://www.instagram.com/p/By6jSukFy1y/>
- 05/2019 - <https://www.instagram.com/p/ByodvuhF4T3/>
- 07/2019 - <https://youtu.be/KC1oQ48vgol>



4. EQUIPMENT / PARTNERSHIPS/ ENDORSEMENTS

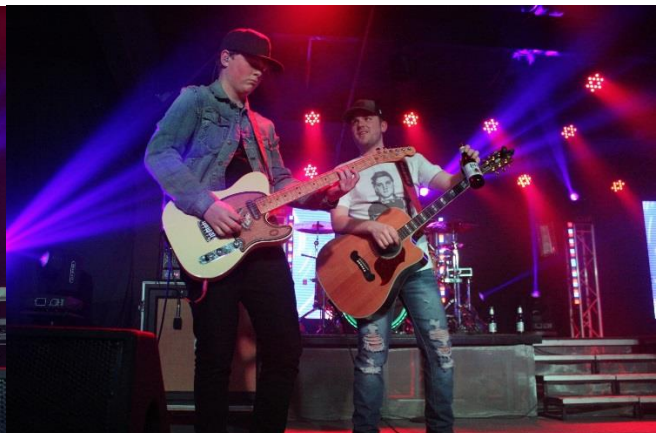
Kevin has developed partnerships with the following Companies:

SIT Guitar Strings -	<u>https://sitstrings.com/</u>
Harley-Davidson -	<u>https://www.parisharley.com/</u>
Youbetchee -	<u>https://youbetchee.com/</u>
Southern Sound Outfitters -	<u>https://www.southernsoundoutfitters.com/</u>
Blacksmith Guitar Strings -	<u>http://www.blacksmithstrings.com/</u>

Brief Equipment Listing:

- Marshall Amps, Orange Amps, Vox Amps, Hughes & Kettner Amps, Bugera Amps, Mesa Boogie Amps
- Gibson, Gibson Custom Shop, Fender, Fender Custom Shop, and Jackson Custom Shop Guitars
- Pedaltrain pedalboards
- Boss Effects, many other effects...
- Shure guitar wireless systems
- Shure in ear monitoring systems
- Behringer mixing consoles
- Mackie FOH powered speakers
- Audio Technica wireless mics
- Shure wired and wireless mics
- Tama Drums
- Evans Drum Heads
- Vater Drum Sticks
- PDP Drum Throne
- PDP Drum Rack
- Meinl Cymbals







<https://www.kevinjackson.co>

Stream-Save-Like-Share



KEVIN JACKSON



WWW.KEVINJACKSON.CO













Music Charts:

“Kickin’ It”

Ended 2018 in the top 20 for the year.

Then went all the way to #4 in March 2019.

<div>     </div> <div> MARCH 15TH BCMA NEW COUNTRY TOP 40 MARCH 15TH </div>				
Chart Position	SONG	ARTIST	Weeks On Chart	Total Spotify Streams
1	Tired	Kolby Cooper	10	422,592
2	Hurricane	Laine Hardy	18	341,376
3	Ain't Enough Beer	Kylie Frey	14	321,156
4	Kickin It	Kevin Jackson	15	256,333
5	Something About Being Free	Frank Foster	4	241,635
6	Takin' Me A Heartbreak <small>HIGHEST DEBUT</small>	Randall King	DEBUT	192,382
7	Lying Ex To Me	Trey Lewis	4	133,616
8	Bettin Man	Riley Green	DEBUT	94,542
9	She Don't Know It Yet	Hayden Haddock	4	93,912
10	That Was All Me	Triston Marez	7	75,976
11	Love In A Bar	Austin Tellez	14	66,435
12	Tell Me If Im Wrong	Dylan Wheeler	15	60,920
13	She Don't Like Roses	Trent Cowie Band	7	57,070
14	Man What A Woman	Wynn Williams	4	50,430
15	Bring You Back	Jacob Bryant	DEBUT	49,040
16	Country Music Won't Let Me	Holly Tucker	DEBUT	40,988
17	As Long As Im With You	Adairs Run	4	36,099
18	Hello Heartache	Matt & The Herdsmen	15	34,116



Kevin's latest single, "Devil Smiles" is at #17 as of June 22, 2019

<https://www.kevinjackson.co>

SOUTHERN SOUND OUTFITTERS

Listen On Spotify

Dammit Boy

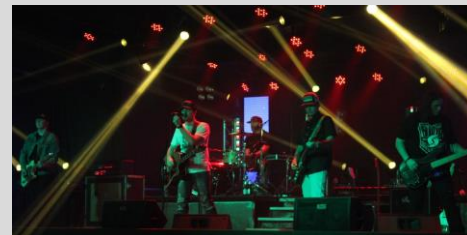
P PRO COUNTRY

Trig⁴⁴

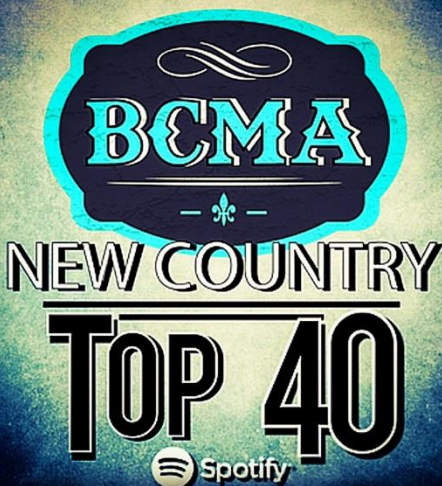
BCMA

JUNE 22ND BCMA NEW COUNTRY TOP 40 JUNE 22ND

Chart Position	SONG	ARTIST	Weeks On Chart	Total Spotify Streams
1	Other Side Of The Radio	Mike Ryan	DEBUT	1,213,152
2	American Girls	CJ Solar	3	800,759
3	Life I'm Living	Adam Sanders	2	781,170
4	Flame	Laine Hardy	2	692,206
5	The Devil Don't Scare Me	Josh Ward	3	540,257
6	Practice What I Preach	Jacob Bryant	3	360,631
7	Diamond Rings & Cocaine	Kolby Cooper	3	342,020
8	Takin' Me A Heartbreak	Randall King	2	341,385
9	She Don't Know It Yet	Hayden Haddock	3	111,466
10	Still	Curtis Grimes	2	109,738
11	In A Bar Somewhere	Josh Phillips	3	82,917
12	As Long As I'm With You	Adairs Run	3	61,567
13	Unbreak a Heartache	Triston Marez	2	61,155
14	Miles To The Moon	Jordan Fletcher	3	56,323
15	High on Some Willie	Darrin Morris	2	52,540
16	Proof I've Always Loved You	Ashton Shepherd	DEBUT	47,834
17	Devil Smiles	Kevin Jackson	3	43,728
18	Yeah Buddy	Wynn Williams	2	42,259
19	Touch The Water	Jesse Raub Jr.	DEBUT	35,409
20	I Can't Wait For the Summertime	Drew Putnam	3	34,526



Kevin's latest single, "Devil Smiles" is at #17 as of July 13, 2019



Rank	Change	Title	Artist	Weeks	Streams
1	-	#1 TWO WEEKS			1,271,370
2	2	Flame	Laine Hardy	4	835,307
3	1	American Girls	CJ Solar	5	813,635
4	1	The Devil Don't Scare Me	Josh Ward	5	632,301
5	-	Ragweed HIGHEST DEBUT	Koe Wetzal	DEBUT	540,157
6	-	Practice What I Preach	Jacob Bryant	5	418,775
7	-	Diamond Rings & Cocaine	Kolby Cooper	5	412,081
8	-	Takin' Me A Heartbreak	Randall K	4	373,682
9	1	Still	Curtis G	4	199,553
10	-	I Don't Just Sing About It	Adam	DEBUT	146,602
11	2	She Don't Know It Yet	Hayley Haddock	5	113,434
12	1	In A Bar Somewhere	Josh Phillips	5	93,869
13	-	Unbreak a Heartache	Triston Marez	4	73,240
14	12	Broke Ass Kid	Drew Wheeler	3	71,479
15	-	High on Some Willie	Darrin Morris	4	69,084
16	4	As Long As Im With You	Adairs Run	5	66,023
17	-	Devil Smiles	Kevin Jackson	5	62,163
18	4	Miles To The Moon	Jordan Fletcher	5	61,778
19	1	Yeah Buddy	Wynn Williams	4	54,056
20	4	This Heart Won't Break	Ashton Shepherd	3	50,682

10 Thousand Miles Gone 3:37
Korey Rose

11 Devil Smiles 3:16
Kevin Jackson

12 Unbreak a Heartache 3:39
Triston Marez

