

# KEVIN JACKSON



**Contact/Booking/Management:**

**BIG-T MUSIC, TEXAS**

**1700 FM 195 • PARIS • TX • 75462**

**903•715•0142 • [bigtmusic texas@gmail.com](mailto:bigtmusic texas@gmail.com)**

*Joe Watson*  
Joe Watson Photography



# THE BREAKDOWN

WHO IS • **KEVIN JACKSON**..... 3

1. SHOWS ..... 5

2. SOCIAL MEDIA and WEB LINKS ..... 6

3. MEDIA LINKS ..... 7

4. EQUIPMENT / PARTNERSHIPS/  
ENDORSEMENTS ..... 8



## WHO IS • KEVIN JACKSON

---

**Kevin Jackson** is a singer-songwriter with influences ranging from Merle Haggard to Metallica.

Kevin comes from a long line of musicians, from his great, great grandparents hosting Bob Wills and the Texas Playboys at their home in Broken Arrow, Oklahoma on a regular basis, to His father who, as a bassist/songwriter, was part of the late 1980s and early 1990s Hair-Band/Arena Rock era. So, it only makes sense that Kevin's musical style is part traditional country and part 1980s - 1990s arena rock.

Kevin has played shows with some great artist including **Radney Foster, Colt Ford, Randy Rogers, Stoney Larue, Curtis Grimes, Zane Williams, Koe Wetzel, Tyler Bryant, Deryl Dodd, JB and The Moonshine Band, Hillbilly Vegas, Wade Bowen, Ray Wylie Hubbard, Cody Canada, Shotgun Rider, William Clark Green, Jon Wolfe, Brandon Rhyder, Charlie Farley, Josh Ward**, and several others.

**Brantley Gilbert, George Strait, Cody Jinks, Kris Kristofferson, Samm Riggs, and Chase Rice** have all had a huge impact on Kevin's songwriting for his new self-titled EP that includes the songs Back Home, I'm Gone, Kickin It, Every Move You Make, Gonna Wanna.

All of these singles and the entire EP are available just about everywhere one can download or stream music.

(Ex. Spotify, iTunes, Apple Music, Amazon, Amazon Music, Youtube, Youtube Music, Google Play, ect.)



## Streaming Stats 2018-2019

(January 1, 2018 through August 10, 2019)

| Song -              | Release Dates - | Number of <b>Spotify Streams</b> |
|---------------------|-----------------|----------------------------------|
| Kickin' It          | 06/2018         | 427,000                          |
| Back Home           | 01/2018         | 151,000                          |
| I'm Gone            | 02/2018         | 118,000                          |
| Every Move You Make | 07/2018         | 130,000                          |
| Gonna Wanna         | 10/2018         | 63,000                           |
| Devil Smiles        | 03/2019         | 100,000                          |

**TOTAL STREAMS for 2018-2019 as of 08/10/2019 - 989,000**

*All of this without being signed to a record label, and without a promotion company.*

*(He continues to see 60,000 - 70,000 streams each month)*

*In late October the song "I'm Gone" made it into the New Music rotation on SiriusXM The Highway!*

Kevin is extremely independent. His band is totally self-contained and capable of handling all aspects of his show production. He is surrounded by people with over 30 years of full event production from FOH sound, video, lighting, graphic arts, and television production.

Kevin is thankful to have friends like **Curtis Grimes, Tom Perkins, David Adam Byrnes, and his father (Travis Jackson)** who all have contributed their writing skills to help Kevin put together great songs that cross all types of musical boundaries and join together the best elements of Texas red-dirt lyrics, Nashville production, and arena rock guitars.



## 1. SHOWS

---

Kevin has shared the stage with Legends, Outlaws, and everyone in between.

*Kevin is now Headlining the same venues where he opened for many of these artists. He currently averages about 70-90 shows per year. However, that will increase in 2019 to over 100.*

April 2018 -Radney Foster

October 2018 -Colt Ford

March 2019 -Randy Rogers

September 2017 -Stoney Larue

April 2017, Sept. 2017, May 2018, Oct. 2018, May 2019 -Curtis Grimes

December 2018 -Zane Williams

September 2017 -Koe Wetzel

September 2017 -Tyler Bryant and the Shakedown

July 2018 -Deryl Dodd

July 2018 -JB and The Moonshine Band

June 2018, December 2018 -Hillbilly Vegas

October 2018 -Wade Bowen

February 2019 -David Adam Byrnes

October 2018 -Ray Wylie Hubbard

October 2018 -Cody Canada

April 2019 -Shotgun Rider

October 2018 -William Clark Green

April 2019, May 2019 -Jon Wolfe

April 2019 -Brandon Rhyder,

July 2019 -Charlie Farley

July 2019 -Josh Ward

August 2019 -Stoney LaRue

and more...



## 2. SOCIAL MEDIA AND WEB LINKS

---

**Website** - <https://www.kevinjackson.co>

**Facebook** - <https://www.facebook.com/KevinJacksonTexas/>

**Instagram** - [https://www.instagram.com/kevinjackson\\_music\\_official/](https://www.instagram.com/kevinjackson_music_official/)

**Twitter** - <https://twitter.com/KevinJacksonTex>

**Spotify** - [https://open.spotify.com/artist/6Z5Ah6xkADsn5hdXXrx4xb?si=b-OEZ6uDT62PGr90GO\\_0lg](https://open.spotify.com/artist/6Z5Ah6xkADsn5hdXXrx4xb?si=b-OEZ6uDT62PGr90GO_0lg)

**YouTube** - <https://www.youtube.com/user/FallbrookRocks/>

**Amazon Music** -

[https://music.amazon.com/albums/B07J4TSM2X?ref=dm\\_sh\\_e22a-50bd-dmcp-272b-e8b5a&musicTerritory=US&marketplaceId=ATVPDKIKX0DER](https://music.amazon.com/albums/B07J4TSM2X?ref=dm_sh_e22a-50bd-dmcp-272b-e8b5a&musicTerritory=US&marketplaceId=ATVPDKIKX0DER)

**Deezer** - <https://www.deezer.com/us/album/74968482>



### 3. MEDIA LINKS

---

#### Live Concert Video –

04/2019 - <https://youtu.be/2VPoapuCA70>

<https://youtu.be/oTw79JUZfd4>

03/2019 - <https://youtu.be/s-WdgEhBda4>

12/2018 - <https://youtu.be/iUd6xxEJ414>

03/2019 - <https://www.instagram.com/p/By6jSukFy1y/>

05/2019 - <https://www.instagram.com/p/ByodvuhF4T3/>

07/2019 - <https://youtu.be/KC1oQ48vgol>



## 4. EQUIPMENT / PARTNERSHIPS/ ENDORSEMENTS

---

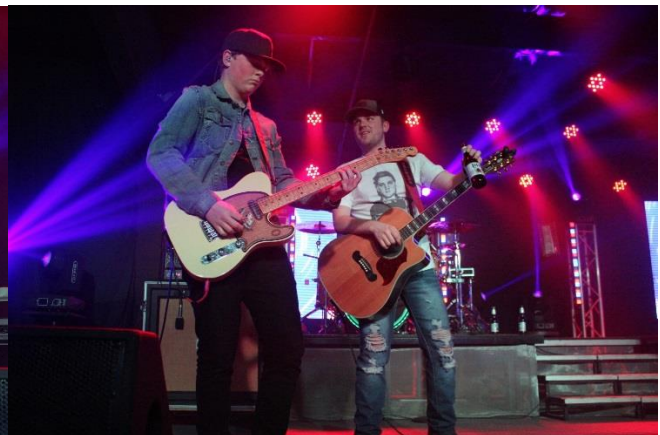
**Kevin has developed partnerships with the following Companies:**

|                             |                                                                                                        |
|-----------------------------|--------------------------------------------------------------------------------------------------------|
| SIT Guitar Strings -        | <a href="https://sitstrings.com/"><u>https://sitstrings.com/</u></a>                                   |
| Harley-Davidson -           | <a href="https://www.parisharley.com/"><u>https://www.parisharley.com/</u></a>                         |
| Youbetchee -                | <a href="https://youbetchee.com/"><u>https://youbetchee.com/</u></a>                                   |
| Southern Sound Outfitters - | <a href="https://www.southernsoundoutfitters.com/"><u>https://www.southernsoundoutfitters.com/</u></a> |
| Blacksmith Guitar Strings - | <a href="http://www.blacksmithstrings.com/"><u>http://www.blacksmithstrings.com/</u></a>               |

### **Brief Equipment Listing:**

- Marshall Amps, Orange Amps, Vox Amps, Hughes & Kettner Amps, Bugera Amps, Mesa Boogie Amps
- Gibson, Gibson Custom Shop, Fender, Fender Custom Shop, and Jackson Custom Shop Guitars
- Pedaltrain pedalboards
- Boss Effects, many other effects...
- Shure guitar wireless systems
- Shure in ear monitoring systems
- Behringer mixing consoles
- Mackie FOH powered speakers
- Audio Technica wireless mics
- Shure wired and wireless mics
- Tama Drums
- Evans Drum Heads
- Vater Drum Sticks
- PDP Drum Throne
- PDP Drum Rack
- Meinl Cymbals







<https://www.kevinjackson.co>

Stream-Save-Like-Share



KEVIN JACKSON



WWW.KEVINJACKSON.CO









## Music Charts:

### “Kickin’ It”

Ended 2018 in the top 20 for the year.

Then went all the way to #4 in March 2019.

| <div>     </div> <div> MARCH 15TH BCMA NEW COUNTRY TOP 40 MARCH 15TH </div> |                                                     |                     |                |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|---------------------|----------------|-----------------------|
| Chart Position                                                                                                                                                                                                                                                                                                                                                                                                    | SONG                                                | ARTIST              | Weeks On Chart | Total Spotify Streams |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                 | Tired                                               | Kolby Cooper        | 10             | 422,592               |
| 2                                                                                                                                                                                                                                                                                                                                                                                                                 | Hurricane                                           | Laine Hardy         | 18             | 341,376               |
| 3                                                                                                                                                                                                                                                                                                                                                                                                                 | Ain't Enough Beer                                   | Kylie Frey          | 14             | 321,156               |
| 4                                                                                                                                                                                                                                                                                                                                                                                                                 | Kickin It                                           | Kevin Jackson       | 15             | 256,333               |
| 5                                                                                                                                                                                                                                                                                                                                                                                                                 | Something About Being Free                          | Frank Foster        | 4              | 241,635               |
| 6                                                                                                                                                                                                                                                                                                                                                                                                                 | Takin' Me A Heartbreak <small>HIGHEST DEBUT</small> | Randall King        | DEBUT          | 192,382               |
| 7                                                                                                                                                                                                                                                                                                                                                                                                                 | Lying Ex To Me                                      | Trey Lewis          | 4              | 133,616               |
| 8                                                                                                                                                                                                                                                                                                                                                                                                                 | Bettin Man                                          | Riley Green         | DEBUT          | 94,542                |
| 9                                                                                                                                                                                                                                                                                                                                                                                                                 | She Don't Know It Yet                               | Hayden Haddock      | 4              | 93,912                |
| 10                                                                                                                                                                                                                                                                                                                                                                                                                | That Was All Me                                     | Triston Marez       | 7              | 75,976                |
| 11                                                                                                                                                                                                                                                                                                                                                                                                                | Love In A Bar                                       | Austin Tellez       | 14             | 66,435                |
| 12                                                                                                                                                                                                                                                                                                                                                                                                                | Tell Me If Im Wrong                                 | Dylan Wheeler       | 15             | 60,920                |
| 13                                                                                                                                                                                                                                                                                                                                                                                                                | She Don't Like Roses                                | Trent Cowie Band    | 7              | 57,070                |
| 14                                                                                                                                                                                                                                                                                                                                                                                                                | Man What A Woman                                    | Wynn Williams       | 4              | 50,430                |
| 15                                                                                                                                                                                                                                                                                                                                                                                                                | Bring You Back                                      | Jacob Bryant        | DEBUT          | 49,040                |
| 16                                                                                                                                                                                                                                                                                                                                                                                                                | Country Music Won't Let Me                          | Holly Tucker        | DEBUT          | 40,988                |
| 17                                                                                                                                                                                                                                                                                                                                                                                                                | As Long As Im With You                              | Adairs Run          | 4              | 36,099                |
| 18                                                                                                                                                                                                                                                                                                                                                                                                                | Hello Heartache                                     | Matt & The Herdsmen | 15             | 34,116                |



Kevin's latest single, "Devil Smiles" is at #17 as of June 22, 2019

<https://www.kevinjackson.co>

SOUTHERN SOUND OUTFITTERS







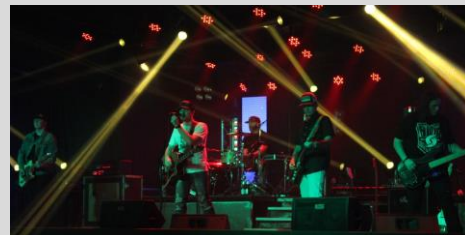




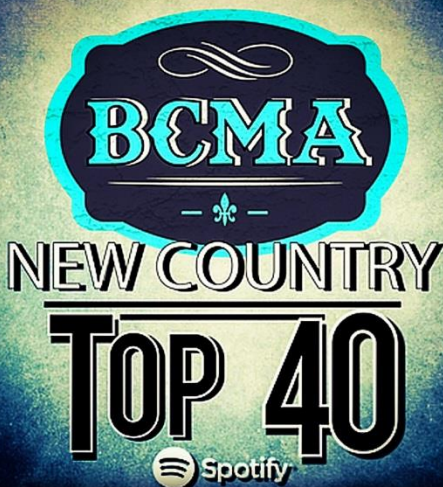


JUNE 22ND BCMA NEW COUNTRY TOP 40 JUNE 22ND

| Chart Position | SONG                            | ARTIST          | Weeks On Chart | Total Spotify Streams |
|----------------|---------------------------------|-----------------|----------------|-----------------------|
| 1              | Other Side Of The Radio         | Mike Ryan       | DEBUT          | 1,213,152             |
| 2              | American Girls                  | CJ Solar        | 3              | 800,759               |
| 3              | Life I'm Living                 | Adam Sanders    | 2              | 781,170               |
| 4              | Flame                           | Laine Hardy     | 2              | 692,206               |
| 5              | The Devil Don't Scare Me        | Josh Ward       | 3              | 540,257               |
| 6              | Practice What I Preach          | Jacob Bryant    | 3              | 360,631               |
| 7              | Diamond Rings & Cocaine         | Kolby Cooper    | 3              | 342,020               |
| 8              | Takin' Me A Heartbreak          | Randall King    | 2              | 341,385               |
| 9              | She Don't Know It Yet           | Hayden Haddock  | 3              | 111,466               |
| 10             | Still                           | Curtis Grimes   | 2              | 109,738               |
| 11             | In A Bar Somewhere              | Josh Phillips   | 3              | 82,917                |
| 12             | As Long As I'm With You         | Adairs Run      | 3              | 61,567                |
| 13             | Unbreak a Heartache             | Triston Marez   | 2              | 61,155                |
| 14             | Miles To The Moon               | Jordan Fletcher | 3              | 56,323                |
| 15             | High on Some Willie             | Darrin Morris   | 2              | 52,540                |
| 16             | Proof I've Always Loved You     | Ashton Shepherd | DEBUT          | 47,834                |
| 17             | Devil Smiles                    | Kevin Jackson   | 3              | 43,728                |
| 18             | Yeah Buddy                      | Wynn Williams   | 2              | 42,259                |
| 19             | Touch The Water                 | Jesse Raub Jr.  | DEBUT          | 35,409                |
| 20             | I Can't Wait For the Summertime | Drew Putnam     | 3              | 34,526                |



Kevin's latest single, "Devil Smiles" is at #17 as of July 13, 2019



| Rank | Change | Song                         | Artist          | Weeks        | Streams   |
|------|--------|------------------------------|-----------------|--------------|-----------|
| 1    | -      | Flame                        | Laine Hardy     | 4            | 1,271,370 |
| 2    | 2      | American Girls               | CJ Solar        | 5            | 835,307   |
| 3    | 1      | The Devil Don't Scare Me     | Josh Ward       | 5            | 813,635   |
| 4    | -      | Ragweed <b>HIGHEST DEBUT</b> | Koe Wetzal      | <b>DEBUT</b> | 632,301   |
| 5    | -      | Practice What I Preach       | Jacob Bryant    | 5            | 540,157   |
| 6    | -      | Diamond Rings & Cocaine      | Kolby Cooper    | 5            | 418,775   |
| 7    | -      | Takin' Me A Heartbreak       | Randall K       | 4            | 412,081   |
| 8    | -      | Still                        | Curtis G        | 4            | 373,682   |
| 9    | 1      | I Don't Just Sing About It   | Adam            | <b>DEBUT</b> | 199,553   |
| 10   | -      | She Don't Know It Yet        | Hayley Haddock  | 5            | 146,602   |
| 11   | 2      | In A Bar Somewhere           | Josh Phillips   | 5            | 113,434   |
| 12   | 1      | Unbreak a Heartache          | Triston Marez   | 5            | 93,869    |
| 13   | -      | Broke Ass Kid                | Drew Wheeler    | 4            | 73,240    |
| 14   | 12     | High on Some Willie          | Darrin Morris   | 3            | 71,479    |
| 15   | -      | As Long As Im With You       | Adairs Run      | 4            | 69,084    |
| 16   | 4      | Devil Smiles                 | Kevin Jackson   | 5            | 66,023    |
| 17   | -      | Miles To The Moon            | Jordan Fletcher | 5            | 62,163    |
| 18   | 4      | Yeah Buddy                   | Wynn Williams   | 5            | 61,778    |
| 19   | 1      | This Heart Won't Break       | Ashton Shepherd | 4            | 54,056    |
| 20   | 4      |                              |                 | 3            | 50,682    |

10 Thousand Miles Gone 3:37  
Korey Rose

11 Devil Smiles 3:16  
Kevin Jackson

12 Unbreak a Heartache 3:39  
Triston Marez

